



# Georgetown ISD

**VISION:** Home of the most inspired students, served by the most empowered leaders.  
**MISSION:** Inspiring and empowering every learner to lead, grow, and serve.

## BELIEFS

**We believe public education is the foundation of our community.** Article 7, Section 1 of the Texas Constitution says that a system of free public schools is essential to the preservation of the liberties and rights of the people, and that it is the duty of the State Legislature to establish and make suitable provision for the support and maintenance of those school systems.

### **Our actions should be student-centered.** [relationships]

All children deserve positive relationships with caring adults who recognize their potential and attend to the needs of the whole child.

### **It is our responsibility to prepare students for their future.** [innovation]

A growth mindset, ongoing evaluation, and adaptation are critical in our evolving and growing society.

### **Developing leaders is vital to our success.** [system + structure]

Leadership development at all levels drives our performance as a district, and, viability as a thriving community.

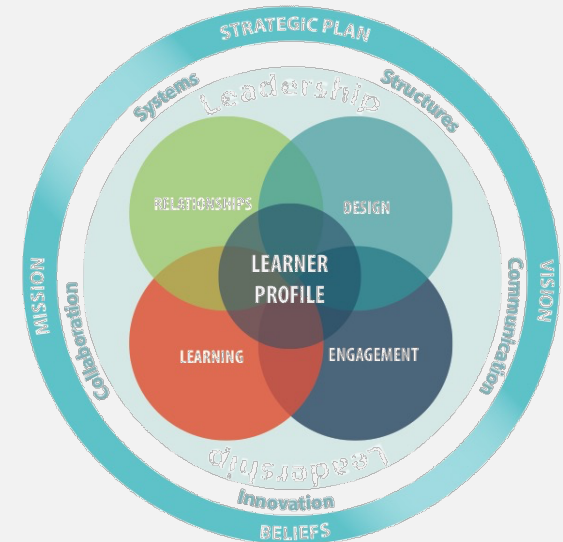
### **Instruction should be designed based on the needs of the learners.** [learning]

Learners require customized, well-designed educational experiences that develop their unique interests and talents to create a passion for learning.

### **Community engagement enhances educational experiences.** [collaboration + engagement]

Collaborative environments that give voice and offer ownership to stakeholders are essential to meeting current and future needs.

## STRATEGIC FRAMEWORK



## LEARNER PROFILE

The Georgetown ISD learner...

- Communicates, collaborates, and applies critical thinking
- Creates and innovates
- Obtains knowledge through inquiry and exploration
- Adapts and perseveres
- Develops self-knowledge and personal responsibility
- Builds and models respectful relationships.

Goals	Strategies	Actions
<p><b>STUDENT-CENTERED</b> Develop a future-ready learning experience that reflects student voice, choice and ownership.</p>	<p>Design and activate personalized learning experiences focused on the Learner Profile and High Priority Learning Standards.</p>	<ul style="list-style-type: none"> <li>• Curriculum Management Plan               <ul style="list-style-type: none"> <li>○ Blended Learning pilots</li> <li>○ Explore PBL pilots</li> <li>○ Explore Student Portfolios</li> </ul> </li> <li>• Consider Learning Management System adoption</li> <li>• Establish Design Teams</li> <li>• Coaching for Design</li> </ul>
<p><b>COMMUNICATION</b> Engage the community to become champions and advocates for student success and the future of the district.</p>	<p>Deploy a professional learning system that is personalized and cultivates continuous learning.</p>	<ul style="list-style-type: none"> <li>• Survey staff to determine areas of growth &amp; areas of proficiency               <ul style="list-style-type: none"> <li>○ Utilize results to plan personalized learning opportunities</li> </ul> </li> <li>• Personalized Learning Plans (ongoing)               <ul style="list-style-type: none"> <li>○ Micro-credentials</li> <li>○ Process for ongoing feedback</li> <li>○ Create learning opportunities that reflect Learner Profile</li> </ul> </li> </ul>
<p><b>LEADERSHIP</b> Cultivate an adaptive system of empowered leadership where collaboration and problem-solving are our natural behaviors.</p>	<p>Build vertical and cross-campus relationships to identify and act upon opportunities for district improvement and professional learning.</p>	<ul style="list-style-type: none"> <li>• Create structures &amp; processes to provide opportunities for cross-campus collaboration</li> <li>• Engage in feeder pattern activities for students and staff</li> <li>• Bank of experts– identify people / skillsets for growth</li> <li>• Principal cohorts</li> </ul>
<p><b>INNOVATION</b> Establish an innovative culture that encourages risk-taking, diverse thinking and meaningful exploration.</p>	<p>Cultivate leadership and a staff that is beliefs aligned and best meet the needs of students.</p>	<ul style="list-style-type: none"> <li>• Explore need for Leader Profile (Tie to Learner Profile)</li> <li>• Explore / research leadership behaviors/practices; evaluation process for all district admin team</li> <li>• Aspiring Leaders Academy</li> <li>• Recruitment &amp; induction protocols for new employees</li> </ul>
	<p>Align resources to provide technology and collaborative spaces that reflect a student's need for choice.</p>	<ul style="list-style-type: none"> <li>• Long range facilities plan</li> <li>• Technology short-term/long-term plan</li> <li>• Technology acquisition &amp; implementation plan (aligned to CMP)</li> <li>• Evaluate campus-based technology support</li> <li>• IMA process aligned to CMP</li> </ul>

	<p>Create opportunities to address physical, mental and emotional wellness.</p>	<ul style="list-style-type: none"> <li>• Create a guidance and counseling curriculum</li> <li>• Explore the possibility of a district wellness resource center</li> <li>• Refine processes and guidelines for responding to student mental health issues</li> <li>• Build community partnerships to enhance prevention/intervention opportunities for students and staff with mental health needs</li> <li>• Initiate character education programs at all elementary campuses</li> <li>• Research and implement a systematic process for early intervention and postvention to create drug and alcohol awareness and counseling opportunities</li> </ul>
	<p>Activate communication initiative that shares GISD story across a broad range of platforms and highlights student work.</p>	<ul style="list-style-type: none"> <li>• Marketing plan</li> <li>• Communications plan</li> <li>• Explore additional social media platforms (Facebook, Instagram)</li> </ul>
	<p>Invite deeper participation and gather input in decision-making through recurring engagement opportunities that connect students, parents, teachers/staff and community members.</p>	<ul style="list-style-type: none"> <li>• Volunteer Fair</li> <li>• Develop volunteer, mentor portal to invite participation</li> <li>• Establish process for feedback</li> <li>• Develop communications system to identify needs throughout the district</li> <li>• Process to evaluate community partnerships</li> </ul>
	<p>Explore adoption of a community-based accountability system.</p>	<ul style="list-style-type: none"> <li>• Develop Community Based Accountability System <ul style="list-style-type: none"> <li>◦ Participate in Texas Performance Assessment Consortium (TPAC)</li> </ul> </li> </ul>
	<p>Deepen clarity and impact of strategic direction by collectively measuring progress and identifying future explorations.</p>	<ul style="list-style-type: none"> <li>• TASB policy audit</li> <li>• District of Innovation to advance strategic plan</li> <li>• Quarterly board updates on strategic plan</li> <li>• Take stock in strategic plan capacity annually</li> <li>• Develop superintendent evaluation tied to refined strategic plan</li> </ul>

\*Actions shaded in green are in progress.